

## Virginia Green Lodging Profile:



## SpringHill Suites by Marriott - Greenbrier Chesapeake, Virginia

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices is all aspects of Virginia's tourism industry. Virginia Green has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, Virginia Green encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

## **SpringHill Suites**

SPRINGHILL

"We are a select service hotel designed for the business traveler, as well as the weekend vacationer. Our SpringHill Suites has 132 large suites with many amenities to service all types of guests."

**Green Statement:** "We felt it our responsibility as a local business owner in Chesapeake to help our community in many ways, socially and environmentally."



## **CORE ACTIVITIES for Lodging**

"In this symbol indicates a <u>required activity</u> for Virginia Green Lodging facilities. Participants self-certify that these activities are in place and they provide additional specifics on other activities. Visitors to **SpringHill Suites** can expect the following practices:

- Optional Linen Service. Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day. This facility pledges that they:
  - Change linens only upon request
  - Train house cleaners on process for optional linen service
  - Minimize use of bleach and chlorinated chemicals
  - Linens are partially dried in the dryers and then left to air dry on the shelves
- Recycling and Waste Reduction. Virginia Green Lodging facilities must recycle and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:
  - Recycle: office paper, toner cartridges, newspaper, packing supplies, electronic equipment
  - Provide clearly marked recycling bins or drop off locations for guests
  - Track overall waste bills
  - Have numeric goal to reduce overall materials that go to the landfill
  - Instruct housekeeping to save and reuse unopened items
  - Have an effective food inventory control to minimize waste
  - Use reusable dishware and glassware, and minimize use of disposables
  - Provide condiments, cream and sugar, etc. in bulk
  - Use water pitches and filtered water to minimize the use of single-use bottles

- Use bulk soap dispensers in public restrooms
- Make 2-sided copies/ printed materials
- Purchase durable equipment and furniture
- Use reused building materials or those from sustainable sources
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use less toxic materials
- **Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:
  - Track overall water usage and wastewater
  - Have a numeric goal to reduce water consumption over time
  - Perform preventative maintenance to stop drips and leaks
  - Discourage water-based cleanup (sweeping first)
- **Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:
  - Track overall energy bills
  - Have had an energy audit to identify efficiency opportunities
  - Have a numeric goal of how much they want to reduce their energy usage over time
  - Have an "energy management system" in place to track and meter energy usage
  - Calculate the pollution factors of their energy usage
  - Use:
    - compact fluorescent light bulbs in all rooms and in canned lighting
    - high efficiency fluorescent ballasts and lamps (T5s and T8s)
  - Perform preventative maintenance on HVAC system
  - Use natural lighting
  - Use occupancy sensors to turn on/off lights
  - Use directional (downward-facing) lighting in parking areas and other outdoor areas



- Green Events Package. The facility must offer a "green" or "environmentally-friendly" package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:
  - Promote the availability of "green meetings/conferences" in marketing packages
  - Optional recycling of all paper, plastic, aluminum, cardboard and other recyclables
  - Double-sided copying and reusable dishes, silverware and napkins available
  - All hotel information and billing can by done electronically

For more information on **SpringHill Suites by Marriott - Greenbrier**, see <a href="mailto:www.marriott.com/orfnc">www.marriott.com/orfnc</a> or contact **Mary Bixler** at <a href="mailto:mbixler@ltdmanagement.com">mbixler@ltdmanagement.com</a> or 757-410-9406.

For more information on *Virginia Green Lodging* program, see <a href="https://www.deq.virginia.gov/p2/lodging">www.deq.virginia.gov/p2/lodging</a> or go to <a href="https://www.virginiagreentravel.org">www.virginiagreentravel.org</a>.



*Virginia Green Lodging* program is a supporting partner of *Virginia Green*, the Commonwealth's campaign to encourage environmentally-friendly practices is all aspects of Virginia's tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.





